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**LIFE SETTLEMENT SOLUTIONS ANNOUNCES 2008
LIFE SETTLEMENT AWARENESS MONTH™ EVENTS**

Life Settlement Solutions, Inc. to Once Again Host Month-Long Series of Educational Events

SAN DIEGO – May 12, 2008 – Financial professionals looking to learn more about life settlements are often challenged with finding comprehensive educational materials that offer significant insight into the secondary market.

To help professionals who wish to incorporate life settlements into their business practices, Life Settlement Solutions, Inc. is hosting the third annual Life Settlement Awareness Month™ in June 2008. Life Settlement Awareness Month is dedicated to providing life settlement education to industry professionals who are seeking to increase their knowledge about the evolving marketplace and gain access to important educational tools.

Throughout the month, a series of webinars will be held for both beginners and those experienced with life settlements. These webinars will include courses in fundamentals and advanced strategies, covering market trends, regulation and advanced case studies, as well as interactive expert panels featuring experienced industry professionals. There will also be a new investor panel discussing life settlements as an alternative asset class. The panel will focus on the investment opportunities of adding life settlements to the portfolio mix and detail the risks and rewards of getting involved.

The fundamentals webinar will focus on the basics of life settlements, including an introduction and overview of the industry, information on the state of the market, a step-by-step description of the transaction process and tips on how to partner with a broker or provider.

The advanced strategies market trends webinar and regulations will cover forces driving the industry and the forecasts for the upcoming year, while the advanced strategies case studies webinar will focus on estate planning with life settlements, using life settlements for company-owned life settlements, restructured life insurance programs and more.

LIFE SETTLEMENT AWARENESS MONTH LAUNCH – 2-2-2-2-2

All Life Settlement Awareness Month events will be offered free of charge and will follow the schedule listed below:

- Life Settlement Fundamentals webinars, June 3, 2008, and June 17, 2008, at 10:30 a.m. PDT (1:30 p.m. EDT);
- Investors-only webinar, June 5, 2008 at 8 a.m. PDT (11 a.m. EDT);
- Panel of Life Settlement Industry Experts: Regulatory Forces, June 10 at 10:30 a.m. PDT (1:30 p.m. EDT);
- Advanced Strategies: Market Trends & Regulations webinar, June 12, 2008, at 10:30 a.m. PDT (1:30 p.m. EDT);
- Advanced Strategies: Sophisticated Case Studies webinar, June 19, 2008, at 10:30 a.m. PDT (1:30 p.m. EDT);
- In-person Life Settlements Educational Workshop at the MDRT Convention in Toronto, June 24;
- Panel of Life Settlement Industry Experts: The Market Evolution, June 30, 2008, at 10:30 a.m. PDT (1:30 p.m. EDT);

Also included in Life Settlement Awareness Month will be a newly certified continuing education course for all 50 states, thoroughly covering the life-settlement industry, ways to get involved and the various uses of life settlements. The course could count for up to eight credit hours of life insurance licensing continuing education, so interested professionals should contact their individual state to verify the available number of approved credit hours.

Additionally, to help prepare for Life Settlement Awareness Month, Life Settlement Solutions is requesting that financial professionals provide examples describing how life settlements have benefited their clients. These life-changing stories will be included on the Life Settlement Awareness Month Web site and in other promotional materials. Financial professionals who would like to participate can e-mail their stories to arobert@lifefirms.com. Please note that submitted examples should not include any private client information.

Space is limited for all Life Settlement Awareness Month events, so professionals should sign up early by visiting www.lifeselementawarenessmonth.com. To learn more about Life Settlement Awareness Month, please contact Angie Robert of Life Settlement Solutions, Inc. at 858/576-8067 or via e-mail at arobert@lifefirms.com.

Life Settlement Solutions, Inc. is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatical life-settlement field, Life Settlement Solutions and its management represent one of the most experienced institutionally funded life settlement companies, having purchased life

insurance policies with several billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service, compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month™ to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry expertise to improve producer sales activities. For information regarding Life Settlement Solutions visit www.lss-corp.com.

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