

Contact: Angie Robert
Life Settlement Solutions, Inc.
858/576-8067
arobert@lifefirms.com

LSAM® INVESTOR TRACK STARTS THIS WEEK

Life Settlement Solutions, Inc. Provides Three Investor-Focused Panels

SAN DIEGO – June 9, 2009 – Turbulence in the economic markets has led investors to turn to more alternative asset classes like life settlements, thus increasing the need for industry education.

Because of this increased demand, Life Settlement Solutions, Inc (LSS), is offering a more robust investor platform as part of its fourth annual Life Settlement Awareness Month (LSAM) ®. The track will feature a three-part series of panels, starting June 11 with the state of the industry; followed by a panel on June 16, which will cover opportunities in distressed assets; and finally, a panel on June 23 covering longevity risk and life expectancies.

“Each panel consists of two-to-three experts in their respective fields,” said Larry Simon, president and CEO of LSS. “Life Settlement Awareness Month (LSAM) ® is a vehicle to provide relevant and timely education as a courtesy to the life settlement industry. We are pleased to offer more information focused on life settlement investments this year, as there has never before been such high demand for this asset class.”

LSS offers a host of other events geared for financial and insurance professionals, including:

- June 18 – Panel: How The Changes In The Life Settlement Industry Over The Last Year Will Impact The Market Going Forward
- June 25 - Advanced Strategies Course – Regulation/Trends
- June 30 – Fundamentals Course - replay

“Over the past year, our industry has seen many changes that have altered the way life settlements are priced, regulated and transacted,” said Larry Simon.

“It is our responsibility to stay on top of these changes and promote best practices in life settlements to current and potential industry participants.”

Space is limited. For full detail on events and schedules, or to register, visit www.lifeselementawarenessmonth.com. Contact Angie Robert at 858/576-8067 or arobert@lifefirms.com with questions or for more information.

#

This release is not, and should not be construed as, a solicitation to buy or sell any securities, and neither Life Settlement Solutions nor its respective affiliates provides legal, accounting or tax advice. Nothing contained herein constitutes a recommendation to buy, sell or hold a life settlement, portfolio of life settlements, or any other asset or security.