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**NEW LIFE SETTLEMENT AWARENESS MONTH™ WEB SITE
SERVES AGENTS AND BROKERS**

SAN DIEGO – April 30, 2007 – The newly designed Web site for Life Settlement Awareness Month, presented by Life Settlement Solutions, offers financial services and insurance industry professionals educational resources to better serve their clients.

The new site, www.lifesettlementawarenessmonth.com, provides visitors updates regarding Life Settlement Awareness Month news and educational events, steps to a successful sales campaign, and resources for agents and brokers to generate marketing and customer contact activities.

During June 2007, a series of webinars will be hosted to educate agents and brokers, including “Life Settlements – The Fundamentals” and “Life Settlements – Advanced Strategies.” There will also be workshops at key industry events and a Web-hosted event featuring key insurance-industry figures Roscoe Smith of Agent Media Corp., Steve Walker of 21st Services, and Brian Casey of Lord, Bissell and Brook. In addition, pending approval in all 50 states, Life Settlement Awareness Month will offer one of the first certified continuing education courses on life settlements, covering topics included in the fundamentals and advanced courses, and beyond. This certified course will give agents credit toward their life licensing continuing education requirements.

Life Settlement Awareness Month 2006 received an overwhelmingly positive response from professionals in the insurance industry, with several hundred participants registering for and viewing the webinars hosted during the month.

Life settlements can be used to fulfill a number of financial-planning goals for

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clients, including restructuring life-insurance programs, funding long-term care needs, charitable giving, wealth transfer or retirement programs.

Those interested in participating in Life Settlement Awareness Month events can sign up at www.lifeselementawarenessmonth.com or contact Angie Robert of Life Settlement Solutions, Inc. at 858/576-8067 or via e-mail at arobert@lifefirms.com.

Life Settlement Solutions is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatial life-settlement field, Life Settlement Solutions and its management represent one of the most experienced institutionally funded life-settlement companies, having purchased life-insurance policies with nearly \$2 billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service, compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month™ to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry expertise to improve producer sales activities. For information regarding Life Settlement Solutions, visit www.lss-corp.com.

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