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LIMITED FREE EDUCATIONAL EVENTS REMAIN, LSAM® CONTINUES GROWTH

Fourth Year of Life Settlement Awareness Month (LSAM)® Bigger Than Ever

SAN DIEGO – June 22, 2009 – Financial and investment professionals seeking educational information on the life settlement industry need to act quickly as there are only three more free events remaining during Life Settlement Awareness Month (LSAM)®.

In its fourth year, Life Settlement Awareness Month (LSAM)®, presented by Life Settlement Solutions, Inc., has had greater attendance than in year's past, and three events still remain. The three final events of LSAM are the third segment of the investor panel series, which will cover longevity risk and life expectancies on June 23; an advanced strategies course for distribution that covers industry trends and regulations on June 25; and a replay of the June 1 fundamentals course for distribution on June 30.

"Life Settlement Solutions is proud of its ability to offer financial, insurance and investment professionals free and timely educational resources on our dynamic industry," said Larry Simon, president and CEO, Life Settlement Solutions, Inc. "Over the past 12 months our industry has undergone some very significant changes. It is important for industry players to have a firm grasp on the industry in the wake of these changes in order to sustain a thriving industry moving forward."

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LIMITED LSAM EVENTS REMAINING – 2-2-2-2-2

Already this month, Life Settlement Solutions has hosted five webinars – two distribution courses, one distribution panel and two investor panels – and participated in the Million Dollar Round Table (MDRT) annual convention in Indianapolis. Attendance at each web-based event has been between 5-10 percent greater than for the same event in 2008.

New this year and attracting excellent participation, is a more robust investor platform developed in response to the *increased interest in the life settlement industry by institutional investors seeking alternative assets*, added Simon.

All events are web-based and free to attend.¹ Space for each event is limited. For full detail on events and schedules, or to register, visit www.lifesettlementawarenessmonth.com. Contact Angie Robert at 858/576-8067 or arobert@lifefirms.com with questions or for more information.

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¹ Attendance at certain LSAM events is limited to “qualified institutional buyers” within the meaning of Rule 144A under the Securities Act of 1933, as amended (the “Securities Act”), and “accredited investors” as defined in Rule 501(a) of Regulation D under the Securities Act.