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**LIFE SETTLEMENT SOLUTIONS, INC. LAUNCHES
LIFE SETTLEMENT AWARENESS MONTH™ TODAY**

Month to Include Webinars, Continuing Education and Workshops

SAN DIEGO - June 1, 2007 - As insurance agents face the challenge of offering suitable financial-planning tools for their clients, a lack of knowledge on one particular strategy - life settlements - often stands in their way.

Beginning today, Life Settlement Solutions, Inc. - the creator and host of Life Settlement Awareness Month™ - will offer several educational events led by experienced professionals in the life-settlement industry, providing insight for agents looking to serve the financial-planning needs of long-term, senior clients.

"A recent industry survey shows that 88 percent of insurance agents would discuss life settlements with their clients if they had the knowledge to do so," said Larry Simon, president and CEO of Life Settlement Solutions. "Life Settlement Awareness Month provides the means for agents to become a part of this ever-growing industry."

Today at 10:30 a.m. PST and June 26 at 10:30 a.m. PST, a life settlements fundamentals webinar will cover several educational topics, including an overview of the life-settlement industry, how to select a life-settlement provider or broker, and the current state of life-settlement regulation.

On June 5 at 10:30 a.m. PST and June 28 at 10:30 a.m. PST, an advanced strategies in life settlements webinar will cover case studies, the transaction process, industry trends and regulation, and advanced planning strategies.

Throughout June, a series of webinars will be held for professionals of all experience levels - from a fundamentals course, to an advanced strategies course, to an

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interactive panel with key industry figures. The webinars are free-of-charge.

Brian Casey of Lord, Bissell & Brook LLP, Steve Walker of 21st Services, and Roscoe Smith of Agent Media Corp., who are experienced professionals in the life-settlement industry, will also present at a free-of-charge webcast on June 19 at 10:30 a.m. PST.

To log on to the webcasts, visit <http://www.pcconferencing.com/joinframe.html> and enter participant number 8334152. Then, dial into the audio portion by calling 303/785-9861. When prompted by the operator, enter conference identification number 8334152.

As part of Life Settlement Awareness Month, Life Settlement Solutions will also offer one of the first certified continuing-education courses on life settlements, covering fundamental and advanced topics. An up-to-date map of states in which the course has been approved, as well as details regarding signing up for the course, can be found on the Life Settlement Awareness Month Web site.

Today also marks the launch of Life Settlement Solutions' proposed seven-step strategy to boost summer sales activities, a traditionally slow time for insurance sales, for agents and brokers working with clients eligible for life settlements.

Those interested in participating in Life Settlement Awareness Month events can sign up at www.lifesettlementawarenessmonth.com. For information about Life Settlement Awareness Month events, contact Angie Robert of Life Settlement Solutions at 858/576-8067 or via e-mail at arobert@lifefirms.com.

Life Settlement Solutions, Inc. is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatical life-settlement field, Life Settlement Solutions and its management represent one of the most experienced institutionally funded life-settlement companies, having purchased life-insurance policies with nearly \$2 billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service, compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month™ to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry

expertise to improve producer sales activities. For information regarding Life Settlement Solutions, visit www.lss-corp.com.

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