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**LIFE SETTLEMENT AWARENESS MONTH™ PANEL TO FEATURE
EXPERIENCED PROFESSIONALS**

Panelists to Share Insights Regarding the Current State of the Life-Settlement Industry

SAN DIEGO - June 19, 2007 - As agents and brokers continue in their quest for the latest information regarding life settlements during Life Settlement Awareness Month™, Life Settlement Solutions, Inc. – the creator and event host – is offering a webcast featuring industry leaders.

Brian Casey of Lord, Bissell & Brook LLP, Steve Walker of 21st Services, and Roscoe Smith of Agent Media Corp., all of whom are experienced professionals in the life-settlement industry, will present at a free-of-charge webcast on June 19 at 10:30 a.m. PST.

Casey is an attorney and partner in the financial services and insurance practice group of the Atlanta office of Lord, Bissell & Brook LLP. He is a co-founder of the Life Insurance Finance Association, a board member of the Life Insurance Settlement Association, and he organized and chaired the first annual Life Insurance Premium Finance Symposium.

Walker is chief operating officer and one of the founders of 21st Services – a life expectancy underwriter – located in Minneapolis. He has more than 12 years of experience in the viatical and life-settlement industry, starting his career with a large Midwest American viatical provider.

Smith, who is CEO of Agent Media Corp., which publishes *Agent's Sales Journal* and *Insurance Marketing Magazine*, has more than 25 years' experience in the publishing industry. *Agent's Sales Journal's* annual survey of agents and brokers is an insightful and

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revealing look at current perceptions of the life-settlement market.

The purpose of Life Settlement Awareness Month is to increase the awareness and knowledge of life settlements as well as to offer top-of-the-line marketing support, training and industry expertise to assist in improving producer activity during summer – a traditionally slow life insurance sales activity time of the year.

During June, a series of webinars are being hosted to educate agents and brokers, including “Life Settlements – The Fundamentals” and “Life Settlements – Advanced Strategies.” The webinars are free-of-charge and attendees are encouraged to sign up early, as space is limited. In addition, Life Settlement Awareness Month will offer one of the first certified continuing education courses on life settlements, covering topics included in the fundamentals and advanced courses, and beyond. Approved in 40 states, this certified course will give agents credit toward their life licensing continuing education requirements. The course is pending approval in the remainder of the states and is anticipated within the next few weeks. Those interested in participating in Life Settlement Awareness Month events can sign up at www.lifesettlementawarenessmonth.com.

For information about Life Settlement Awareness Month events, contact Angie Robert of Life Settlement Solutions at 858/576-8067 or via e-mail at arobert@lifefirms.com.

Life Settlement Solutions, Inc. is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatical life-settlement field, Life Settlement Solutions and its management represent one of the most experienced institutionally funded life-settlement companies, having purchased life-insurance policies with nearly \$2 billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service, compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month™ to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry expertise to improve producer sales activities. For information regarding Life Settlement Solutions, visit www.lss-corp.com.

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