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LIFE SETTLEMENT AWARENESS MONTH™ EVENTS
QUICKLY APPROACHING

Life Settlement Solutions, Inc. to Host First of Month-long Series of Events

SAN DIEGO – May 27, 2008 – Financial professionals interested in offering life settlements as a financial planning tool to senior clients often cite a lack of access to quality educational sources as a barrier to entering the growing secondary market for life insurance.

Launching June 1, Life Settlement Solutions, Inc. will host the third annual Life Settlement Awareness Month™ dedicated to educating financial professionals on the ins and outs of the life-settlement industry. Events offered during the month are free of charge, will be led by experienced individuals who are already working within the secondary market and will be geared toward financial professionals with all levels of experience.

“Agent Media and the Life Insurance Settlement Association’s recent 2008 Life Settlement Study showed 65 percent of financial professionals who are interested in life settlements have not entered the marketplace due to the challenges associated with finding quality educational sources,” said Larry Simon, CEO and president of Life Settlement Solutions. “Life Settlement Awareness Month is all about making sure professionals understand the industry, while providing comprehensive information on how to begin to get involved.”

The Life Settlement Fundamentals webinar will kick off Life Settlement Awareness Month June 3 at 10:30 a.m. PDT (1:30 p.m. EDT). The webinar will present an overview of the life-settlement industry and detail how to select a life-settlement broker or provider. It will also cover the current regulatory environment regarding life settlements and offer a step-by-step description of the transaction process.

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LIFE SETTLEMENT JUNE 3 AND JUNE 5 WEBINARS – 2-2-2-2-2

On June 5 at 8 a.m. PDT (11 a.m. EDT), Life Settlement Solutions will offer for the first time, an investors-only webinar. This session will cover the risks and rewards of investing in the growing secondary market, while highlighting the uncorrelated nature, potential double-digit returns, portfolio diversification opportunities and high-credit rating of the asset.

Life Settlement Awareness Month will also feature an advanced strategies webinar, a market trends and regulations webinar, and two industry panels, as well as a continuing education course. The course, which is certified in all 50 states, will thoroughly cover the life-settlement industry and could count for up to eight credit hours of life insurance licensing continuing education.

Interested financial professionals can sign up for Life Settlement Awareness Month webinars and access the certified continuing education class by visiting www.lifesettlementawarenessmonth.com. Those looking for more information can contact Angie Robert of Life Settlement Solutions at 858/576-8067 or via e-mail at arobert@lifefirms.com.

Life Settlement Solutions, Inc. is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatical life-settlement field, Life Settlement Solutions and its management represent one of the most experienced institutionally funded life-settlement companies, having purchased life insurance policies in excess of \$2 billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service, compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month™ to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry expertise to improve producer sales activities. For information regarding Life Settlement Solutions, visit www.lss-corp.com.

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