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LIFE SETTLEMENT AWARENESS MONTH OFFERS INDUSTRY PANEL

Life Settlement Solutions to Host Interactive Panel Event

SAN DIEGO - June 25, 2008 - In response to industry professionals' need for accurate information on the secondary market, Life Settlement Solutions, Inc. is offering educational events through Life Settlement Awareness Month™.

Life Settlement Awareness Month - aimed at educating industry professionals about the benefits of working with life settlements - was started by Life Settlement Solutions in response to an industry-wide need for better access to life-settlement related educational tools. Throughout the month of June, Life Settlement Solutions is featuring a number of free webinars and workshops covering in-depth industry topics. As the third annual series of events comes to a close, Life Settlement Solutions is inviting those interested in the secondary marketplace to participate in the month's last interactive event.

The panel, 'Life Settlement Industry Experts: The Market Evolution', will be held June 30 at 10:30 a.m. PDT (1:30 p.m. EDT) and feature industry professionals, including Rep. George J. Keiser from the North Dakota Legislative Assembly, Roscoe Smith of Agent Media Corp.

and Doug Head, executive director of the Life Insurance Settlement Association (LISA[®]). It will focus on the happenings of the growing secondary market, as well as market and regulatory trends associated with life-settlement transactions.

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SUMMER SALES STRATEGY

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In addition to the panel event, Life Settlement Solutions is offering access to a continuing education course that is certified in all 50 states. The course is made available through a partnership with WebCE, an insurance continuing education provider (<http://www.webce.com/>), and could count for up to eight credit hours of life insurance licensing continuing education. Topics to be covered include the life-settlement transaction process, how to enter the marketplace and the multiple uses for life settlements.

Financial professionals can also use Life Settlement Solutions' seven-step strategy to help boost summer sales – a traditionally slower sales time for those working with life settlements. The strategy thoroughly covers the life-settlement transaction process and aims to help improve client and customer relationships.

Those who would like to learn more about life settlements or access the seven-step sales campaign can visit www.lifesettlementawarenessmonth.com. To sign up for the June 30 webinar, please contact Angie Robert of Life Settlement Solutions at 858/576-8067 or via e-mail at arobert@lifefirms.com.

Life Settlement Solutions, Inc. is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatical life-settlement field, Life Settlement Solutions and its management represent one of the most experienced institutionally funded life-settlement companies, having purchased life insurance policies in excess of \$2 billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service,

compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month™ to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry expertise to improve producer sales activities. For information regarding Life Settlement Solutions, visit www.lss-corp.com.

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