



Contact: Angie Robert
Life Settlement Solutions
858/576-8067
arobert@lifefirms.com

**LIFE SETTLEMENT AWARENESS MONTH™ TO INCLUDE
CONTINUING EDUCATION COURSE ON LIFE SETTLEMENTS**

Course to Provide a Thorough Review of the Life-Settlement Industry

SAN DIEGO - May 24, 2007 - The life-settlement market is growing rapidly, and insurance professionals serving senior clients in this industry are calling for educational resources to help them understand the ever-changing landscape of life settlements.

As part of Life Settlement Awareness Month in June, Life Settlement Solutions - the founder and presenter of Life Settlement Awareness Month - will offer one of the first certified continuing-education courses on life settlements, covering fundamental and advanced topics. At present, the course has already been approved for 3 to 8 credit hours for life insurance licensing continuing education in 32 states including Alabama, Arkansas, Arizona, California, Colorado, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Kansas, Kentucky, Massachusetts, Maryland, Maine, Michigan, Minnesota, Missouri, Mississippi, North Carolina, North Dakota, Nebraska, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Virginia, Vermont, Washington and West Virginia. The course is pending approval in all other states. An up-to-date map of states in which the course has been approved can be found on the [Life Settlement Awareness Month Web site](#).

Life Settlement Solutions has teamed with WebCE to bring insurance professionals state-required and approved continuing education for life licensing. Course books can be downloaded or printed from Internet browsers (in most states) or WebCE will ship printed books within 24 hours via UPS. State-required CE credit is available in all states that allow distance learning. Additional information can be found at <http://lss.webce.com/>.

Upon course completion, students will understand: the definition of a life settlement and key parties involved in the product; historical, current and future perspectives of the life-settlement industry; the life-settlement transaction process and its requirements; when a life

settlement is and is not appropriate for clients; ways that life settlements benefit consumers, insurance agents and intermediaries; sources of institutional capital and the reasons why institutional investors are interested in this product line; where to obtain credible information on the life-settlement industry; and how to get work effectively in the life-settlement industry.

The course is based on the results of a recent life-settlement industry survey which indicated 88 percent of agents would discuss life settlements with their clients if they had the knowledge to do so. Conversely, 46 percent of agents who said they do not anticipate offering life settlements in the foreseeable future primarily cited a lack of education and marketing resources as the reason.

During June, a series of webinars will be hosted to educate agents and brokers, including “Life Settlements – The Fundamentals” and “Life Settlements – Advanced Strategies.” The webinars are free-of-charge and attendees are encouraged to sign up early, as space is limited. Those interested in participating in Life Settlement Awareness Month events can sign up at www.lifesettlementawarenessmonth.com.

For information about Life Settlement Awareness Month events, contact Angie Robert of Life Settlement Solutions at 858/576-8067 or via e-mail at arobert@lifefirms.com.

Life Settlement Solutions is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatical life-settlement field, Life Settlement Solutions and its management represent one of the most experienced institutionally funded life-settlement companies, having purchased life-insurance policies with nearly \$2 billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service, compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month™ to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry expertise to improve producer sales activities. For information regarding Life Settlement Solutions, visit www.lss-corp.com.

#