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**LIFE SETTLEMENT SOLUTIONS SEEKS STORIES OF
LIFE-CHANGING LIFE-SETTLEMENT TRANSACTIONS**

Stories to be Shared During Life Settlement Awareness Month™

SAN DIEGO – May 7, 2007 – For many high-net-worth seniors, cashing in unneeded or unwanted life-insurance policies via life settlements has been life-changing because they provide funds for investments, retirement plans or long-term care needs.

Agents and brokers who have facilitated life-settlement transactions on behalf of these seniors have many stories regarding how life settlements have changed their clients' lives – and Life Settlement Solutions wants to hear them.

In preparation for Life Settlement Awareness Month in June, Life Settlement Solutions is calling upon agents and brokers to submit stories of how life settlements have been life-changing for clients, for inclusion on the Life Settlement Awareness Month Web site (www.lifeselementawarenessmonth.com) and in Life Settlement Awareness Month promotional materials.

Life Settlement Solutions is asking agents to e-mail their stories by May 15, 2007 to arobert@lifefirms.com. Agents should not provide any client-identifying information when submitting stories.

The purpose of Life Settlement Awareness Month is to increase the awareness and knowledge of life settlements as well as to offer top-of-the-line marketing support, training and industry expertise to improve producer sales activities during summer – a traditionally slow sales activity time of the year.

In June, a series of webinars will be hosted to educate agents and brokers, including “Life Settlements – The Fundamentals” and “Life Settlements – Advanced Strategies.” There will also be workshops at key industry events and a Web-

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LSS REQUESTS LIFE SETTLEMENT STORIES – 2-2-2-2-2

hosted event featuring key insurance-industry figures Brian Casey of Lord, Bissell & Brook LLP, Roscoe Smith of Agent Media Corp., and Steve Walker of 21st Services. Pending approval in all 50 states, Life Settlement Awareness Month will offer one of the first certified continuing education courses on life settlements, covering topics included in the fundamentals and advanced courses, and beyond. This certified course will give agents credit toward their life licensing continuing education requirements. Those interested in participating in Life Settlement Awareness Month events can sign up at www.lifesettlementawarenessmonth.com.

For information about Life Settlement Awareness Month events, contact Angie Robert of Life Settlement Solutions at 858/576-8067 or via e-mail at arobert@lifefirms.com.

Life Settlement Solutions is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatical life-settlement field, Life Settlement Solutions and its management represent one of the most experienced institutionally funded life-settlement companies, having purchased life-insurance policies with nearly \$2 billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service, compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month™ to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry expertise to improve producer sales activities. For information regarding Life Settlement Solutions, visit www.lss-corp.com.

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