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LIFE SETTLEMENT SOLUTIONS SEEKS LIFE CHANGING SETTLEMENT STORIES

Life Settlement Solutions, Inc. to Feature Ways Life Settlements Have Helped Clients

SAN DIEGO – May 13, 2009 – For many seniors, life settlements are more than just another financial option – they can be a positive, life changing opportunity. The financial professionals who have helped their clients settle a life insurance policy have more than just a good business deal under their belts – they have stories of how they have helped change their clients' lives.

As part of Life Settlement Awareness Month **LSAM**® in June 2009, Life Settlement Solutions is requesting that financial professionals submit examples showing how their clients have been positively affected by a life settlement transaction. Submitted stories will be considered for inclusion on the Life Settlement Awareness Month **LSAM**® Web site (www.lifesettlementawarenessmonth.com) and may also be featured in Life Settlement Awareness Month **LSAM**® promotional materials. Please note that Life Settlement Solutions requires that all personal information be removed from the examples, prior to submission to protect the individual's privacy.

Life Settlement Awareness Month **LSAM**® is dedicated to educating financial professionals about life settlements and the benefits they can provide for clients. Started in response to financial professionals citing a lack of access to educational materials as the primary bar to market entry, the month is dedicated to providing quality, interactive and comprehensive education on the topic.

Life Settlement Awareness Month **LSAM**® will feature a number of events for financial professionals with all levels of industry experience; and new this year, an enhanced curriculum for purchasers. Additionally, Life Settlement Solutions will offer a 50-state certified continuing education course, which will cover topics included in the fundamentals and advanced strategies webinars held in June.

Financial professionals who are interested in submitting an example or who would like more general information on Life Settlement Awareness Month **LSAM**[®] can contact Angie Robert of Life Settlement Solutions, Inc. at 858/576-8067. All submissions should be e-mailed to arobert@lifefirms.com by June 15, 2009.

*Life Settlement Solutions, Inc. is one of the largest and most respected life-settlement providers in the industry. A premier firm in the non-viatical life-settlement field, Life Settlement Solutions and its management represent one of the most experienced, institutionally funded life-settlement companies, having purchased life insurance policies with several billion in aggregate face value to date. Life Settlement Solutions is well known for competitive pricing, strong customer relationships, service, compliance and strict adherence to regulatory requirements. As a leading advocate for industry education, Life Settlement Solutions founded Life Settlement Awareness Month **LSAM**[®] to provide valuable training on life settlements for financial professionals. This annual event offers top-of-the-line marketing support, training and industry expertise to improve producer sales activities. For information regarding Life Settlement Solutions visit www.lss-corp.com.*

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